



Thrive RISE Winter Social Media Toolkit

Use this social media toolkit throughout winter to update the community on how to best prepare for an environmental disaster related to winter storms (flooding, landslides, thunderstorms, etc.)

Preparing for Storm Season (November - December)



PREPARING FOR STORM SEASON

- Subscribe to SMCAAlert to stay notified during emergencies
 - Register online at www.smcgov.org/dem/smc-alert
- Sign up for your city's Nixle emergency alerts by texting your zip code to 888777
- Sign up for alerts through PG&E to be notified about energy issues during a power outage
 - Update your contact information on your account and accept "outage alerts"
 - Call (866) 743-6589
- Pack your "Go bag" packed with water, nonperishable foods, important documents, medicine, etc.
- Follow your jurisdiction for possible sandbag locations

Caption: 🌧️ Storm season is approaching! Make sure your household is prepared for potential heavy rains, flooding, and high winds. Stock up on essentials, stay informed, and create an emergency plan to keep your family safe for winter weather.

Check out DEM's Flooding webpage for more information:

<https://www.smcgov.org/dem/flooding-preparedness-and-response>

#DisasterPreparedness #WinterStorms #ThriveRISE #SanMateoCounty

Planning Ahead (November - March)

Where's your flashlight?

Do you have extra batteries and power banks?

Do you have a first aid kit?

PLANNING AHEAD

Make sure your household is ready for storm season and in the event of a disaster

Are you signed up for alerts from SMCAAlert?

Do you have enough water and nonperishable food?

Thrive RISE
RESILIENCE IN SHARED EMERGENCIES
A COAD FOR SAN MATEO COUNTY

Caption: 📝🚨 Planning ahead for winter storms can make all the difference! What can you do to prepare for storms this winter and unexpected weather impacts? #PlanAhead #DisasterPreparedness #WinterStorms #ThriveRISE #SanMateoCounty

Who Can I Contact? (Anytime)



Are you signed
up for alerts
from SMCAAlert?



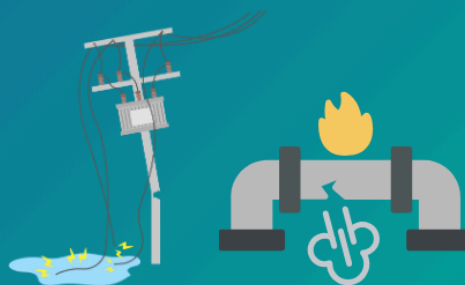
For resources
needed during
a disaster, call

2.1.1

United Way Bay Area

WHO CAN I CONTACT DURING A DISASTER?

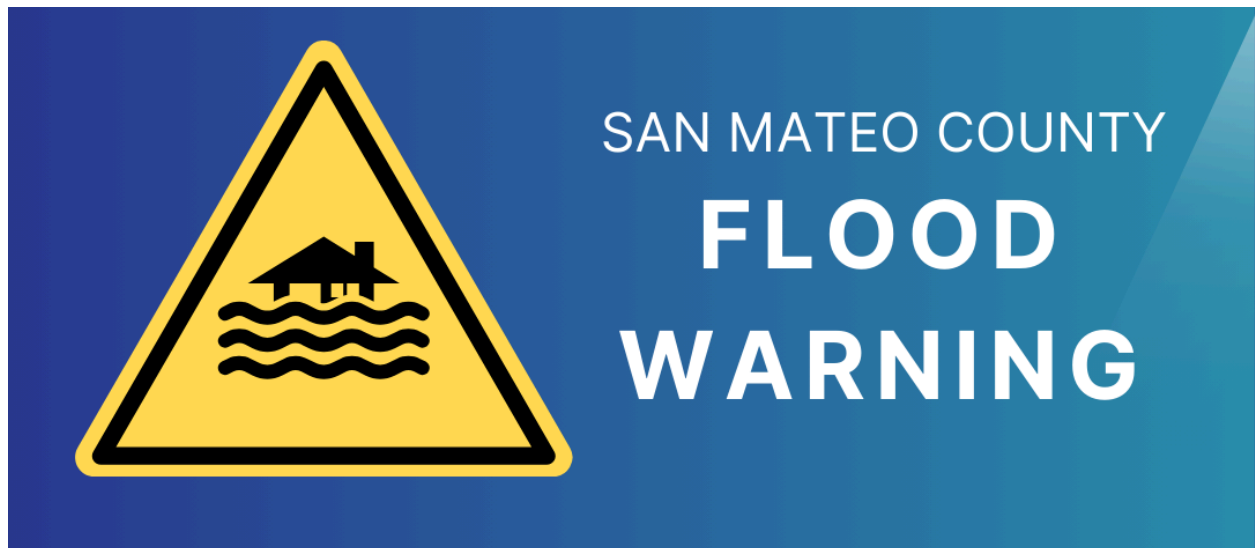
For life threatening
emergencies, call



To report downed wires or power lines, a major
power outage, a gas leak or other related
emergency, call PG&E at (800) 743-5000

Caption: 📞📱 Not sure who to contact in the event of an environmental disaster? Be sure to save these numbers and so you can keep your household safe and know who to call. Don't forget to follow your local jurisdiction to report downed trees and to locate resources.
#PlanAhead #DisasterPreparedness #WinterStorms #ThriveRISE #SanMateoCounty

General Flood Warning Post (November-March)



- ✓ Stock up on essentials: groceries, water, medicine, sandbags
- ✓ Prepare for power outages: charge power banks, keep electronics at high battery levels
- ✓ Subscribe to SMCAAlert for emergency notifications
- ✓ Avoid unnecessary travel during inclement weather
- ✓ Check on your neighbors, especially older adults and people with disabilities
- ✓ Clear nearby storm drains of leaves and other debris



Caption: Heavy rains are expected in San Mateo County in the coming days, increasing the risk of flooding and landslides. Stay informed, avoid flooded areas and roads, and follow this checklist to make sure your household is prepared and safe. #FloodWarning #DisasterPreparedness #ThriveRISE #SanMateoCounty





STOP MOLD FROM SPREADING IN YOUR HOME'S STRUCTURE

- Check crawlspaces/basements for dampness.
- Check materials most susceptible to mold when wet: drywall, ceiling tile, foam, cardboard, paper, particle board.
- If walls are wet, remove drywall & baseboards to allow area to dry.
- Open windows and use dehumidifiers to improve air flow and reduce moisture.
- Remove excess water with mops or a wet vacuum or a pump.
- Do NOT use central furnace/air-conditioning system if you suspect that the ducts were flooded. If there is mold present, this may blow spores throughout your home.

DID YOUR HOUSE GET WET DURING A LEAK OR FLOODING?

**Take care of the moisture immediately
and find support:**

- Call (650) 599-1112 to file a complaint with SMC Environmental Health Services if you live in a rental property (apartment buildings of 4 units or more) with mold
 - Report if your living space is a violation of The California Health & Safety Code (HSC §17920.3)
- Read California Department of Public Health (CDPH) Mold Guidance Booklet
- Find a Mold Inspection & Testing Contractor near you
 - If mold is found, hire a Mold Removal & Remediation service if you cannot clean it yourself

Caption:   Mold can become a problem after heavy rains, so let's learn how to prevent it and dispose of it! Keep this checklist handy to make sure your home is dry and mold-free this winter. #MoldPrevention #WinterStorms #ListosCalifornia #ThriveRISE #SanMateoCounty